

Tank Cleaning Magazine



2020 MEDIA PACK



Welcome

With ever increasing concerns about product safety and operational regulations and following in-depth discussions with leading European industry associations such as EFTCO, it is evident that there are very few platforms for knowledge sharing and dissemination of updates, analysis and news concerning this dynamic industry.

To fill this large gap, and with the full support of EFTCO, Tank Cleaning Magazine was launched, providing those within the sector the information they need to make informed decisions about their businesses.

With transport logistic providers needing to have their tanks cleaned in a quick and efficient manner and cleaning stations having to respond to these demands, those in the industry as a whole now have the information at their fingertips to help them make informed decisions based on the experience of their peers and ensure they are kept up-to-date with the very latest technology advancements the industry has to offer.

Tank Cleaning Magazine is sent to all EFTCO members and non-member cleaning stations throughout Europe and beyond, meaning its reach is unrivalled, making it the perfect advertising platform for companies in this sector.

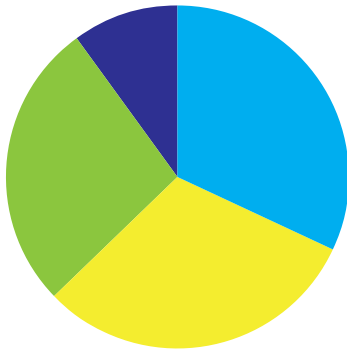
If you are looking at doing business with transport logistic providers or tank cleaning stations, then Tank Cleaning Magazine should be top of your marketing spend list.

We look forward to speaking with you soon.

Kind regards

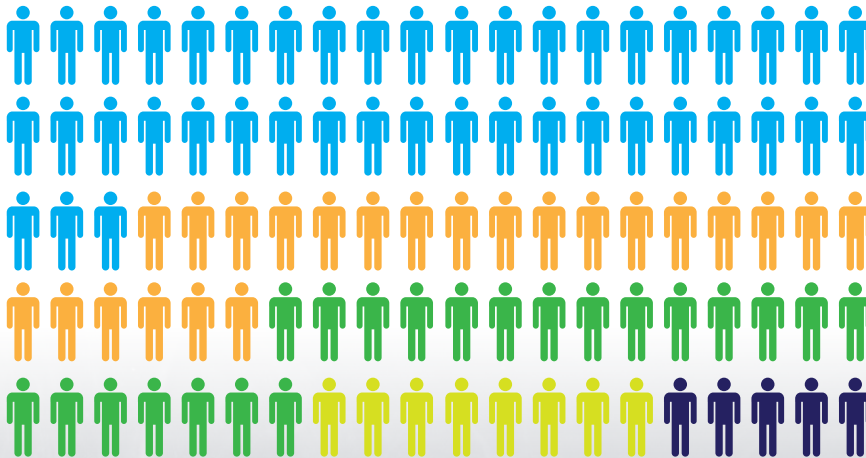
Peter Patterson
Managing Director
Woodcote Media Ltd

Industry sector profile



- 32% Tank cleaning stations and depots
- 31% Logistics service providers (hauliers, container and railcar operators, forwarders...)
- 27% Production companies in food, beverage, petrochem and connected trade
- 10% NGOs, associations, government bodies, equipment and service providers

Readership profile



- Engineering/technical managers
- CEO/presidents/managing directors
- Depot/project/logistics/operations managers
- Consultants
- Others

Readership

Each edition of Tank Cleaning Magazine reaches over 7,000 individual industry contacts throughout Europe. These include CEOs, managers and senior level engineers within transport logistic companies, tank cleaning stations and distribution managers at oil, chemical and food companies.

The magazine is sent directly to individual mailboxes using our easy to read, bespoke page-turning software, allowing companies to click directly on your advertisement and then linking to your direct email address and/or website. It is the fastest way to get a response in today's digital age.

Printed copies will also be available at all the major industry events, ensuring our advertisers get the maximum benefit possible.

Editorial plan

2020



Edition

Q1 Jan/Feb/Mar

Q2 Apr/May/Jun

Q3 Jul/Aug/Sep

Q4 Oct/Nov/Dec

Event Distribution

Logichem, Rotterdam

European Association of Chemical Distributors (FECC), Milan

Tip-Ex, UK

UKIFDA, UK

Expo PetroTrans, Kassel

European Petrochemical Association (EPCA) 54th Annual Meeting

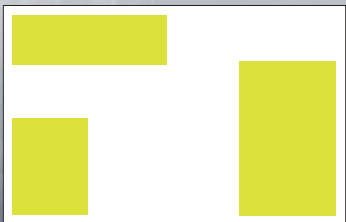
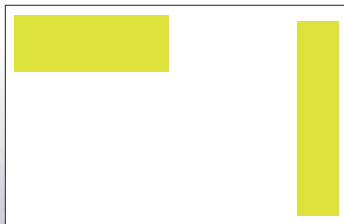
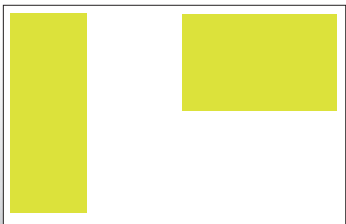
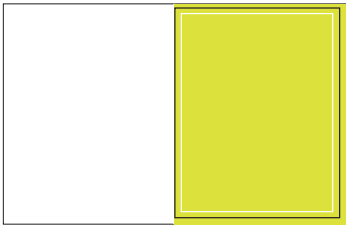
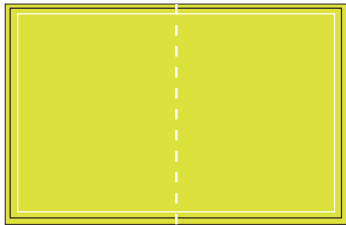
European Chemical Transport Association (ECTA) Annual Meeting

Tank Cleaning Magazine is published four times a year and each edition is packed with:

- > Company news
- > Association news
- > Technical and equipment round-ups
- > Incident reporting
- > Chemical industry and food industry news
- > Bulk Transport news
- > Safety and environmental, occupational health updates
- > Quality assessment news
- > Regulatory updates

Advertising rates

Tank Cleaning Magazine is the primary channel for companies looking to reach transport logistics providers and tank cleaning stations. Should you wish to have quotes on sizes other than those listed below, please contact us. Please note that we offer discounts for series bookings.



Size Rates

▶ Full page 210mm (w) x 297mm (h)	€2,700
Outside back cover 210mm (w) x 297mm (h)	€3,850
Inside front cover 210mm (w) x 297mm (h)	€3,850
▶ Half page H - 185mm (w) x 135mm (h) V - 90mm (w) x 275mm (h)	€1,650
Half page island 137.5mm (w) x 200mm (h)	€1,650
▶ Third page H - 185mm (w) x 90mm (h) V - 60mm (w) X 275mm (h)	€1,200
▶ Quarter page H - 185mm (w) x 60mm (h) V - 90mm (w) x 135mm (h)	€1,075

Technical data

Preferred electronic format

Format A4

High resolution PDF at 300 dpi

CMYK format required

3mm bleed required on full and double page adverts

For a small charge we can create advertisements on your behalf

Advertise online

The Tank Cleaning website attracts senior decision-makers searching for the latest industry news and events or simply to read the latest magazine.

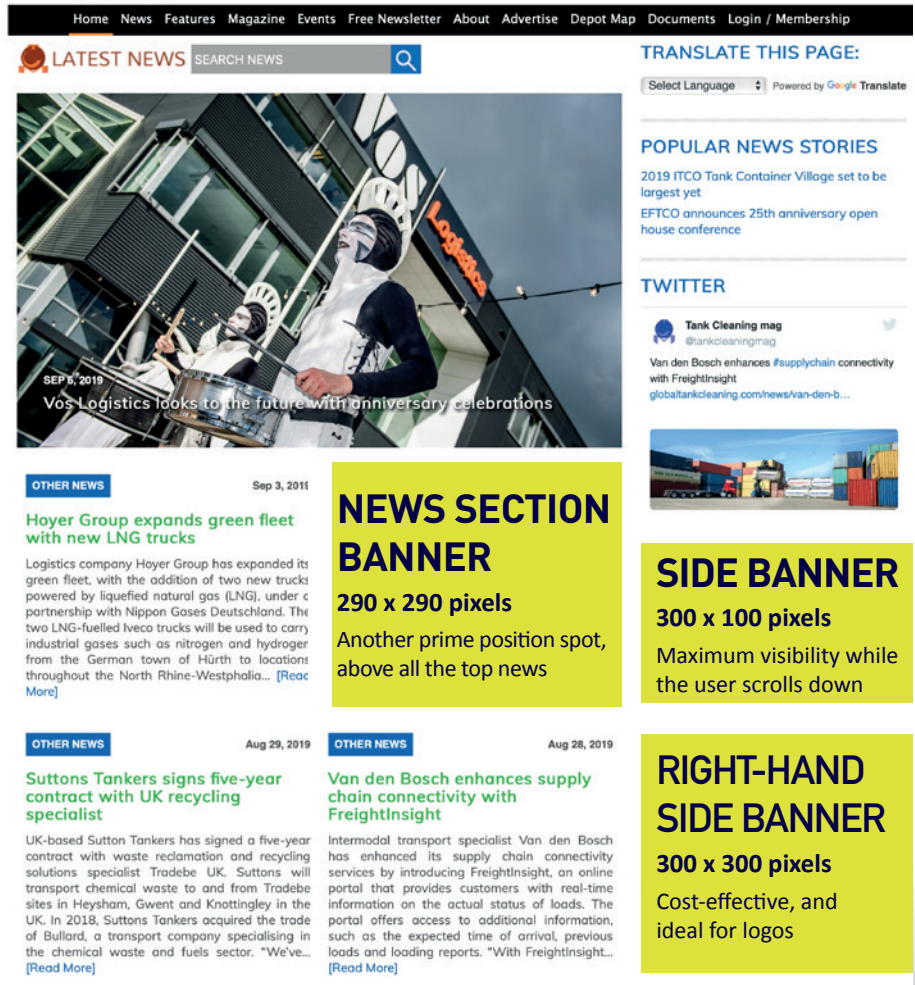
Why not advertise your company online with a direct hyperlink to your homepage?

Since all banners appear on all the website's webpages, customers will see your message four times or more than on other websites. Statistics show the best way of getting your brand across is through repeated advertising. All online advertising is tracked, so we can provide regular feedback on advertising leads.



TOP BANNER 728 x 90 pixels

Prime position, always above the fold on every landing page



SIDE BANNER

300 x 100 pixels
Maximum visibility while the user scrolls down

RIGHT-HAND SIDE BANNER

300 x 300 pixels
Cost-effective, and ideal for logos

	1 month	3 months	6 months	1 year
Top Banner 728 x 90 pixels	€850/\$960	€2,165/\$2,450	€3,570/\$4,035	€6,120/\$6,915
News section banner 290 x 290 pixels	€550/\$620	€1,400/\$1,580	€2,310/\$2,600	€3,960/\$4,465
Right side banner 300 x 300 pixels	€850/\$960	€2,165/\$2,450	€3,570/\$4,035	€6,120/\$6,915
Right side banner 300 x 100 pixels	€400/\$450	€1,020/\$1,150	€1,700/\$1,890	€2,900/\$3,250

Advertise on our e-newsletter

The Tank Cleaning e-newsletter reaches over 15,000 GDPR compliant subscribers.

Tank Cleaning Magazine

For daily updates and all the very latest tank cleaning news log on to our website www.globaltankcleaning.com Thursday 3 October 2019

Hoyer Group expands green fleet with new LNG trucks
Logistics company Hoyer Group has expanded its green fleet, with the addition of two new trucks powered by liquefied natural gas (LNG), under a partnership with Nippon Gases Deutschland. The two LNG-fuelled Iveco trucks will be used to carry industrial gases such as nitrogen and hydrogen from the German town of Hürth to locations throughout the North Rhine-Westphalia... [>> click here for more](#)

VTG Tanktainer adds Flexitanks to portfolio
VTG Tanktainer has announced the addition of Flexitanks to its range of facilities for carrying liquid goods. By adding Flexitanks into standard box containers, customers can ship non-hazardous bulk goods, including oils, wines, fruit juices, biofuels and industrial chemicals not classified as hazardous. The Flexitanks to be deployed by VTG Tanktainer are made in... [>> click here for more](#)

Yos Logistics looks to the future with anniversary celebrations
European transport and logistics services provider Yos Logistics has celebrated 75 years of operations with an event focusing on the future: IMAGINEYosLogistics100. During the event, which took place on 5 September, topics including digitisation, sustainability, labour market development and e-commerce were addressed - all of which Yos Logistics believes will be critical... [>> click here for more](#)

Quala expands chemical cleaning capabilities in US Gulf region
Earlier this year, US bulk transportation container cleaning specialist Quala acquired Birmingham Tank Wash in Birmingham, Alabama, expanding its presence in the US Gulf region. "We look forward to bringing the Birmingham Tank Wash into the Quala family," said Jeff Noble, senior vice-president of operations at Quala. "The acquisition allows us to expand our network... [>> click here for more](#)

Suttons Tankers signs five-year contract with UK recycling specialist
UK-based Suttons Tankers has signed a five-year contract with waste reclamation and recycling solutions specialist Tradebe UK. Suttons will transport chemical waste to and from Tradebe sites in Heysham, Gwent and Knottingley in the UK. In 2018, Suttons Tankers acquired the trade of Bullard, a transport company specialising in the chemical waste and fuels sector. "We've... [>> click here for more](#)

Van den Bosch enhances supply chain connectivity with FreightInsight
Intermodal transport specialist Van den Bosch has enhanced its supply chain connectivity services by introducing FreightInsight, an online portal that provides customers with real-time information on the actual status of loads. The portal offers access to additional information, such as the expected time of arrival, previous loads and loading reports. "With FreightInsight... [>> click here for more](#)

Hoover Ferguson's IBC wins environmental leader award
Tank and container solutions company Hoover Ferguson's Liqutote® stainless-steel Intermediate bulk container (IBC) has been named one of the 2019 Environmental Leader Product of the Year winners. Now in its seventh year, the annual Environmental Leader Awards programme recognises the most innovative and successful commercial and industrial products and projects... [>> click here for more](#)

Coming up in the Autumn issue:

- Company news
- Association news
- Technical and equipment round ups
- Incident reporting
- Safety and Environmental, Occupational Health updates
- Quality assessment news
- Regulatory updates
- Chemical Industry and Food Industry news
- Bulk Transport news

Bonus distribution:

- ECTA Annual Meeting: Dusseldorf

Advertise within this issue now - Ad Deadline: 12 October 2019

Contact: Claire Smith t: +44 (0) 203 551 5751 e: claire@woodcotemedia.com

Tank Cleaning Magazine

EUROPEAN TANK CLEANING MAP

TEC CONCEPT

To advertise in these spaces

[click](#)

LEADERBOARD

468 x 60 pixels
€915/\$1,090 month

BANNER

120 x 60 pixels
€515/\$610 month

BANNER

120 x 120 pixels
€750/\$890 month

Each month we send out the latest tank cleaning news to over 1,500 subscribers who have requested this information

Tank Cleaning Magazine

▶ **Subscription queries**

marketing@woodcotemedia.com

▶ **Cancellation policy**

One month prior to publication date

▶ **Please contact us**

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